

ABOUT THE CASH DISCOUNT PROGRAM

The Cash Discount Program has given merchants the ability to pass the credit card processing fees to their customers while incentivizing cash purchases. This is the most popular pricing model and over 70% of all new merchant accounts boarded within 2020 were cash discount merchants. By offering a cash discount, you offset your purchasing fees and eliminate your processing bill. Never pay credit card processing fees again. The pricing advertised in store are posted as cash prices. Those customers who pay with cash avoid the non-cash fee and all others will see a line item added to their receipt.

CUSTOMER PRICING NOTICE

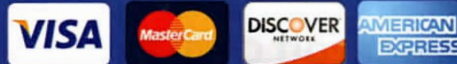
As an incentive for customers, we now offer a discount to pay with cash or an in-store gift card by providing an immediate

4%

discount when you pay by cash or in-store gift card.

PAY BY CASH AND SAVE!

We accept



So, what are you waiting for?

Standard Account	Cash Discount Program
Volume \$87,432	Volume \$87,432
Card Fees \$2,142	Card Fees \$45
Monthly \$2,142 Yearly \$25,704	Monthly \$45 Yearly \$540

Monthly Savings **\$2,097**
Yearly Savings **\$25,164**



REGULAR UNLEADED
CASH **\$2.89**
CREDIT **\$2.95**